

INFORMATION, EDUCATION AND COMMUNICATION (IEC)

National Science Day Celebrations

National Science Day (NSD) was celebrated at a public school in Delhi during the last week of February. The theme of the NSD for the year 2001 was “Information Technology for Education”. Health education activities like speeches, video-film show, slides show, exhibition and live demonstrations were carried out. Students were briefed about malaria and its preventive and control measures. Pamphlets about malaria control measures were distributed. Some informative books and posters were given for school library.



School children observing malaria parasites under the microscope

Observance of Antimalaria Month

Health education camp was organized during antimalaria month in Bal Bhavan – A government vocational training centre for children. The activities conducted by the Malaria Research Centre for the children included lectures in non-technical language, live demonstrations, video films, slides show, exhibition on different aspects of malaria.

Health Camp at a Private Organization

A health camp was organized at Divine United Organization, Shahur, Mehrauli, Delhi in the last quarter of 2001. Over 200 health workers from different states of India participated in this health camp. They were briefed about mosquito and malaria control activities. Live demonstration on mosquito life-cycle and use of larvivorous fish was done.

Video Film Produced

A film on Konkan Railways entitled, “Konkan railways – A boon or a bane” was completed after shooting in Goa, Karnataka and Maharashtra. This film highlights the health impact assessment of the Konkan railway developmental project.

Distribution of VHS Cassettes

About 160 video cassettes were copied and 47 VHS cassettes on different aspects of malaria were sold/distributed to the trainees, different departments and NGOs.

Still Photography

During the period under report over 25 print and slide film rolls were exposed and printed. The work involved still photography of Centre’s scientific activities, meetings, trainings and other functions.